

A text only email sales letter for the...

Ashley Cooper Coffee Company

Great coffee (like fine wine) isn't produced in factories by employees who care more about Friday's paycheck than the quality of the coffee rolling along the conveyor belt in front of them. Great coffee is made by hand. It's delicately handled by people who know great coffee.

If you're tired of drinking coffee that's produced and packaged by machines or shoved through a drive-up window in the morning, then welcome to Ashley Cooper Coffee.

Our roast master selects the finest coffees from around the world, roasts them to perfection, and has them shipped directly to you. You and your guests will be shocked at the difference when they taste Ashley Cooper Coffee.

Unlike other companies, Ashley Cooper doesn't mass produce your coffee and store it in warehouses waiting to be shipped to you. Our family selects specialty coffees from exotic cultures. We carefully roast them bringing out the beautiful aromas and flavors coffee from that region of the world holds. We then package them in special packaging that allows the carbon dioxide to leech out without allowing the deadly oxygen in. Then we ship directly to you.

What this means is your coffee arrives at your home literally hours after roasting, allowing you to enjoy the absolute freshest, most exotic cup of coffee you've ever had.

You can have this world-class coffee every morning and listen to your visitors rave about it by simply going to <http://www.ashelycoopercoffee.com/special> and filling out a brief form. That's it. We'll make sure you always have the freshest, exotic coffees around.

Here's what people are saying about Ashley Cooper Coffee:

Exceeded expectations. Heaven on earth for coffee lovers! P.N., Collegeville PA

BEST COFFEE my family of dedicated coffee drinkers has ever had. A.K., Oak Lawn IL

Very, Very Fresh coffee, one grind, one sip and you won't go back to that stale stuff you thought was fresh. M.S., Henderson NV

Wonderful Coffee, Great Service, Very Nice People. I WILL NEVER BUY COFFEE ANYWHERE ELSE FROM NOW ON. Very Reasonable Prices for Such High Quality Coffee. S.R., Dallas, TX

We're giving each of our new friends a special gift for signing up today. Go to <http://www.ashleycoopercoffee.com/special> and find out what real coffee connoisseurs know.

P.S. Because we roast in small batches to a select group rather than packaging and warehousing our coffees, we're only accepting a few new members. So, hurry!