

## Copywriting Project

Freelancer Name: J.R. Augustine  
Client Name: Sparkling Direct (Attn: Jason)  
Project Name: Christmas Hamper Email  
Date: 10-22-2008

### Notes:

Spread a little comfort and joy this Christmas with our fantastic luxury hamper. Contents include House Champagne - Bourgeois-Diaz NV(75cl), Taylors 1st Reserve Port(75cl), 2005 Cabernet Sauvignon(75cl) and a selection of festive speciality foods to include Luxury Cranberry Sauce with Port(227g), Traditional Brandy Butter(110g), Duck & Orange Pate(125g), Large Christmas Pudding(450g), Iced Christmas Fruit Cake(500g), Pickled Onions with herbs and spices(270g), Cheese Nibbles(150g), Chocolart Vanilla Truffles in a Christmas Tree Box(70g), Cinnamon Stars(175g), Christmas Festive Chutney(300g), Rose & Lemon Flavour Turkish Delight(200g), Luxury Nut Mix(175g), Star Shaped Assorted Chocolates(150g) and After Dinner Coffee(100g).  
Price: £ 129.99

### Copy:

<email subject>Fwd: Here's What You Can Get Me For Christmas</email subject>

<h1>Give a Christmas to Remember This Year</h1>

Why give one Christmas gift when you can give a hamper-full for the same price? A grand port, Christmas pudding, Turkish Delight, and a lovely after-dinner coffee are just a few of the many luxurious items in our Deluxe-Christmas Hamper.

We've filled this hamper to bursting with items that will remind its recipients of warm and happy Christmases past, and create shining new memories of Christmas present.

<buy now button>

You can get all your Christmas shopping done right now. Our calendar allows you to set a gift's delivery date up to five months in advance. You can set the calendar today to send this delightful Christmas hamper just in time for Christmas.

Plus, Sparkling Direct has a wealth of other gift ideas for all your family, friends, supervisors, and fellow employees.

Order today and this Christmas you'll be known as the thoughtful one.

Comments: